



WOMEN IN FILM AND TELEVISION VANCOUVER

CELEBRATING OVER 20 YEARS OF INDUSTRY SUPPORT

WIFTV ESTABLISHED IN 1989

Who are we?

Women In Film & Television Vancouver (WIFTV) is an internationally-affiliated, non-profit society committed to advancing and celebrating women in screen-based media. We are one of 35 chapters of Women In Film & Television International (WIFTI), which counts more than 10,000 members world-wide. Approximately 90% of WIFTV's members are female, from all the creative, technical, administrative and service fields that sustain our lively production community, with a number of our members being responsible for purchasing decisions within the film and television industry.

Why sponsor WIFTV?

WIFTV recognizes, promote, and further the artistic and professional development of women in the Canadian screen-based media industry. Currently, women make up only 32% of the labour force in the film and television industry, with even lower numbers for key, above-the-line roles. Cash sponsorships allow WIFTV to continue to offer quality training and networking opportunities for women in the film, television and new media industries. Your sponsorship dollars also allow WIFTV to offer awards, mentorships, bursaries and scholarship opportunities to emerging filmmakers and those individuals who would normally find it difficult to benefit from industry experiences, due to their financial circumstances.

What did WIFTV accomplish in 2009?

In the last year alone, WIFTV events and programs included: 12 Networking Breakfasts (with guest speakers), several Mixer Evenings, the Executive Lunch series, Producer's and Writer's Workshops, the 4th Annual Women In Film Festival (including the Spotlight Awards Gala, New Media Forum and CTV/CAM module for directors), the 15th annual Meet-the-Filmmakers discussions during the Vancouver International Film Festival, and our annual Martini Madness party. Attendance at these events is growing steadily: breakfasts average 50 attendees monthly; WIFF attracted close to 1000 attendees at screenings, forums, and two gala events; and Martini Madness drew over 400 guests.

Each year since 1995, WIFTV and its sponsors have presented six Spotlight Awards to outstanding women in the screen-based media industry; and the Artistic Merit Award to a BC woman filmmaker or performer whose film work is on display at the Vancouver International Film Festival. Three cash awards for outstanding achievement in film (The Legacy Awards) were presented to BC Filmmaking teams screening at our Women In Film Festival. WIFTV sponsored emerging filmmakers with mentorships and access to the Banff World Television Festival and to the Whistler Film Festival Industry Forum.

What is WIFTV planning for 2010?

WIFTV will be continuing all the activities mentioned above, including a series of in-depth departmental based workshops under the banner of *Inside a Production, the Producer's Workshop Series 2010*. Two highlight events in 2010 will be the 5th Annual Women In Film Festival in April, and the Women In View international film festival and symposium in October. WIV 2010 titled *Sex.Money.Media* is presented by The Centre for Policy Studies in Culture and Communities, Simon Fraser University; and Vancouver Women in Film and Television, in collaboration with The Vancouver International Film Festival, The City of Vancouver and Canadian Film Centre Media Lab. In addition, we are upgrading our website and digital communications, continuing our bi-weekly enews and regular event notices, and continuing to broaden our community partnerships with local film festivals, schools, and industry organizations.



What benefits do you receive?

In addition to the goodwill and networking opportunities that will benefit your organization and its employees, depending on your level of sponsorship, a range of promotional opportunities is available at each level of sponsorship. Your name, logo, advertising and promotional materials will receive exposure that targets our membership of film professionals, in addition to non-member attendees at events, followers on Facebook and Twitter, and viewers of our website.

We offer a range of opportunities that include print, digital media, and live events. A brief overview of sponsorship levels is below; if you are interested in further details, we will be happy to discuss which package and options will meet your needs:

Topaz Level Sponsorship: \$250 - \$499

Includes recognition on the WIFTV website with logo and link to your site, a listing in one E-News to our membership, and your organization's logo or brochures on display at one of our live events.

Garnet Level Sponsorship: \$500 - \$999

Topaz *plus* recognition and logo on the WIFTV web page for one event, and/or listing(s) on the sponsor recognition page in the WIFF, WIV or Spotlight Awards program booklet, or two tickets to Martini Madness.

Emerald Level Sponsorship: \$1,000 - \$2,499

Topaz *plus* recognition and logo on the WIFTV web page for one event, and/or one business card size ad in the WIFF, WIV or Spotlight Awards program booklet, two tickets to Martini Madness, and two tickets to a WIFF or WIV VIP reception and/or Spotlight Awards.

Sapphire Level Sponsorship: \$2,500 - \$4,999

Topaz *plus* recognition and logo on the WIFTV web page for one event, and/or one quarter page size ad in the WIFF, WIV or Spotlight Awards program booklet, your logo on prominent signage at one event, four tickets to Martini Madness and two tickets to a WIFF or WIV VIP reception and/or Spotlight Awards.

Diamond Level Sponsorship: \$5,000 - \$ 9,999

Topaz *plus* recognition and logo on the WIFTV web page for one event, and/or a 250-word text ad with photo/logo on the Members Only area of the WIFTV website, choice of advertising as official sponsor of a key WIFTV event, your logo on prominent signage at a sponsored event, four tickets to Martini Madness and two tickets to a WIFF or WIV VIP reception and/or Spotlight Awards.

Star Level Sponsorship: \$10,000 – \$24,999

Topaz *plus* recognition and logo on the WIFTV web page for one event, and/or an online article/profile text with photo/logo on the Members Only area of the WIFTV website, choice of advertising as official sponsor of a key WIFTV event, your logo on prominent signage at a sponsored event, six tickets to Martini Madness and four tickets to a WIFF or WIV VIP reception and/or Spotlight Awards.

Presenting Sponsorship: \$25,000 and above

The presenting sponsor is the highest level and has exclusivity as "Presented by" for the project or event chosen to sponsor. Details will be negotiated.

For more information, please contact the WIFTV office:

Elyn Dobbs, Office Coordinator

Office Hours: 9am - 2pm, Monday - Thursday

Women In Film & Television Vancouver (since 1989)

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